



MIKE MERRILL

SENIOR GRAPHIC DESIGNER

EXPERTISE

Adobe Illustrator HTML 5 / CSS
Adobe Photoshop Ableton Live
Adobe InDesign Microsoft Office
Adobe Dreamweaver Adobe Premiere Pro

SKILLS

Logo Design / Branding Advertising Design
Stationery / Media Kit Banner Design
Business Cards Trade Show Displays
Brochures / Catalogs / Books Apparel Design
Posters / Flyers Color Separations
EDDM / Direct Mail Screen Printing
Cover Art / CD Packaging Print Application
Package / Label Design Web Design
Promotional Design Photography
Signage Digital Imaging

INTERESTS

Graphic Design Printing
Music Photography
Basketball Video
Asian Culture Nature
Cars Technology
Health / Fitness Carpentry
UI / UX Creating
HTML 5 / CSS Science
Patriots Buddhism
Architecture Screen Printing
Branding Sneakers
Star Wars Art

REFERENCES

Claudia Figueroa
Graphic Design Manager - Suncoast Marketing
claudia@suncoastmarketing.com

Arturo Herrero
Creative Director - Push Creative Brand
arturo@pushcreativebrand.com

CONTACT

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EXPERIENCE

Feb 2016 - Present

Suncoast Marketing | Senior Graphic Designer Davie, FL

Works in a fast-paced environment, handling multiple projects daily, including rushes. Creates print and web-based designs for clients such as; banners, flyers, catalogs, calendars, promotional items, presentations, stationery, logos and more. Communicates directly with sales reps, CSR's and clients. Tracks time spent on each project and invoices when approved. Updates company website using wordpress. Takes photographs when necessary and extracts backgrounds. Updates templates on (Qnet) web platform.

2015

Remix T-Shirt Company | Graphic designer Fort Lauderdale, FL

Consult with walk in clients, Create shirt designs, logos, and business cards. Separate artwork for screen print films, create samples, and use the vinyl cutter machine along with the heat press machine to create shirts.

2014 - 2015

ADEPT Strategy & Public Relations | Graphic Designer Fort Lauderdale, FL

Serve both public and private clients with monthly print and electronic newsletters and prepare various graphic design pieces associated with transportation and infrastructure. Create reports, brochures, presentations, ads, marketing collateral, newsletters and flyers for print and web including text and imagery.

2014 - Present

Made For Million\$ Clothing | Creative Director Fort Lauderdale, FL

Concept and create designs. Choose print methods and materials to be used. Print garments and samples. Photograph models and products. Manage social media accounts and website. Execute marketing strategies. Handle finances.

2013 - 2014

Integrated Marketing Strategies | Graphic Designer Fort Lauderdale, FL

Created layouts and graphics for various clients such as Yacht Management, Miami Fashion Week, and Mobile University College Search (App). Worked in house, with a small team, on websites, billboards, newsletters, apps, logos, branding, brochures, ads, and direct mail pieces.

FREELANCE

DIV Fund Logo - Nov 2017 Cristello's Plumbing Logo - Jul 2017
Partial Print Logo & Cover Art - Oct 2017 Jimmy Long Cover Art - Jun 2017
Jammz Photography Logo - Aug 2017 Sassy With Scissors Logo & BC - Apr 2017



EDUCATION

THE ART INSTITUTE OF FORT LAUDERDALE

Bachelor Of Science Degree In Graphic Design | 2011 - 2015

- Graduated with Extra Credits
- Cumulative 3.4 GPA

